

Hilferty is a unique and accomplished museum planning and exhibit design firm located on Windy Hills Farm outside Athens, Ohio. Since 1971 we have brought well over a hundred museums, interpretive and visitor centers to life in fields as varied as technology, science, natural history, sports, cultural history, and Native American heritage.



We believe museums are as much for someone as they are about something.

who we are



Our goal is to change the way visitors perceive their world.

our vision

Design Philosophy

Every exhibition must illuminate important aspects of our world and touch visitors intellectually and emotionally. The best interpretive experiences are vivid, surprising, stimulating, multi-layered, open-ended, and visually stimulating. Drawing on a wide variety of approaches, we create imaginative visitor experiences presenting information and ideas in memorable ways that engage the visitors.

We are an intensely mission-and message-oriented firm. We complement our client's expertise—they are an integral part of our team. We produce museums WITH our clients, not for them.



**The experience we create together
will engage your visitors on opening day and for years to come.**

what we do

Staff & Capabilities

Our 13-person staff comes from a variety of backgrounds including art history, architecture, interior and retail design, and museum studies and encompasses all the skills needed for the interpretive planning and design of exhibit projects.



In-house capabilities and products include:

- feasibility studies
- architectural programming
- institutional concepts
- comprehensive interpretive plans
- content research and development
- exhibit label copy
- exhibit plans and specifications
- interactive elements
- audiovisual concepts and engineering
- production and installation observation



what we've done

Since 1971, over 150 museums and counting.

Our Work

We work with both large and small institutions. We have completed projects for an array of clients including the Smithsonian National Museum of the American Indian, Chicago Historical Society, Ohio Statehouse Museum, National Historic Trails Center, Chickasaw Cultural Center, Cahokia Mounds Museum, College Football Hall of Fame, the Kentucky Horse Park, and Negro Leagues Baseball Museum.



museum planning & exhibit design

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